



To enrich lives through effective and caring service



AGENDA

MARINA DEL REY DESIGN CONTROL BOARD *SPECIAL MEETING*

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Wednesday, April 21, 2010, 6:30 p.m.

**Burton W. Chace Park Community Building
13650 Mindanao Way ~ Marina del Rey, CA 90292**

Design Control Board Members

Peter Phinney, AIA – Chair	- Fourth District
Simon Pastucha – Vice Chair	- Third District
Helena Jubany – Member	- First District
David Abelar – Member	- Second District
Tony Wong, P.E. – Member	- Fifth District

1. **Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda**
2. **Approval of Minutes**
Minutes for the January 20, February 17, and March 17, 2010 meetings will be considered at the next regularly scheduled meeting.
3. **Public Comment**
Public comment within the purview of this Board (three minute time limit per speaker)
4. **Consent Agenda**
The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.
5. **Old Business**
A. Marina Beach Concept Plan Update - Briefing by Maria Rosario, Gruen Associates
6. **New Business**
A. Parcel 50 - Waterside Marina del Rey - DCB#10-005
Consideration of new permanent signage for Charla's Place

B. Parcel 56 - Fisherman's Village - DCB #10-008
Consideration of signage modifications for Cafe Al Fresco

7. **Staff Reports**

A. Temporary Permits Issued by the Department

B. Ongoing Activities Report

- Board of Supervisors' Actions on Items Relating to Marina del Rey
- Regional Planning Commission's Calendar
- Local Coastal Program Periodic Review Update
- Small Craft Harbor Commission Minutes
- Marina Design Guidelines Update
- Redevelopment Project Status Report

C. Marina del Rey and Beach Special Events

8. **Design Control Board Reviews**

A. Parcel 22 - The Cheesecake Factory - DCB #10-001

Approval of the record of the DCB March 17, 2010 action approving replacement signage

B. Parcel 50 - Waterside Marina del Rey - Massage Envy - DCB #10-002

Approval of the record of the DCB March 17, 2010 action approving signage and awning modifications

9. **Adjournment**

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

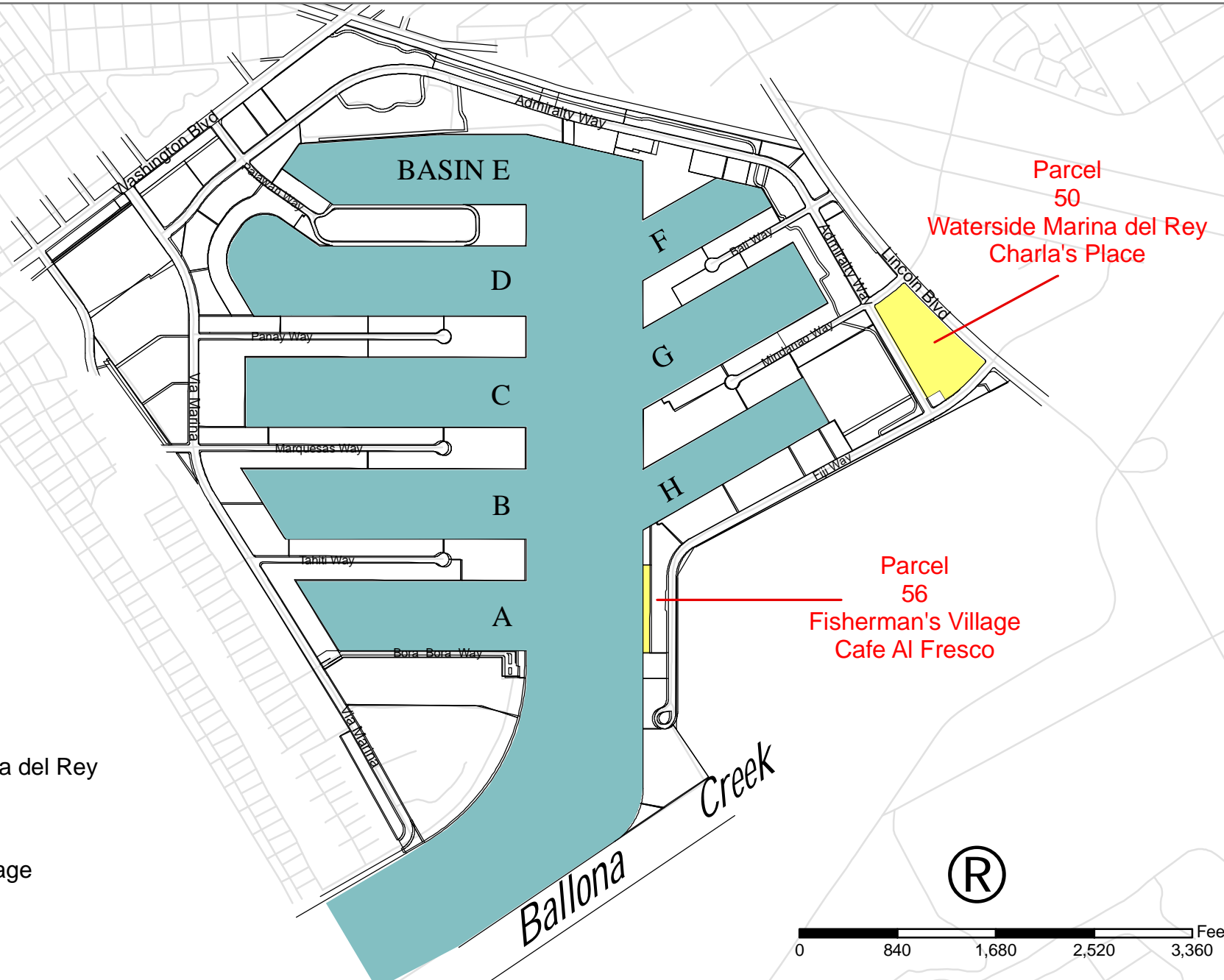
Project Materials: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595; and (beginning the Monday prior to the meeting) Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503. The materials can also be accessed on our website at marinadelrey.lacounty.gov.

Please Note: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: <http://beaches.co.la.ca.us> or <http://labeaches.info>



Locations of April 21, 2010 DCB Items



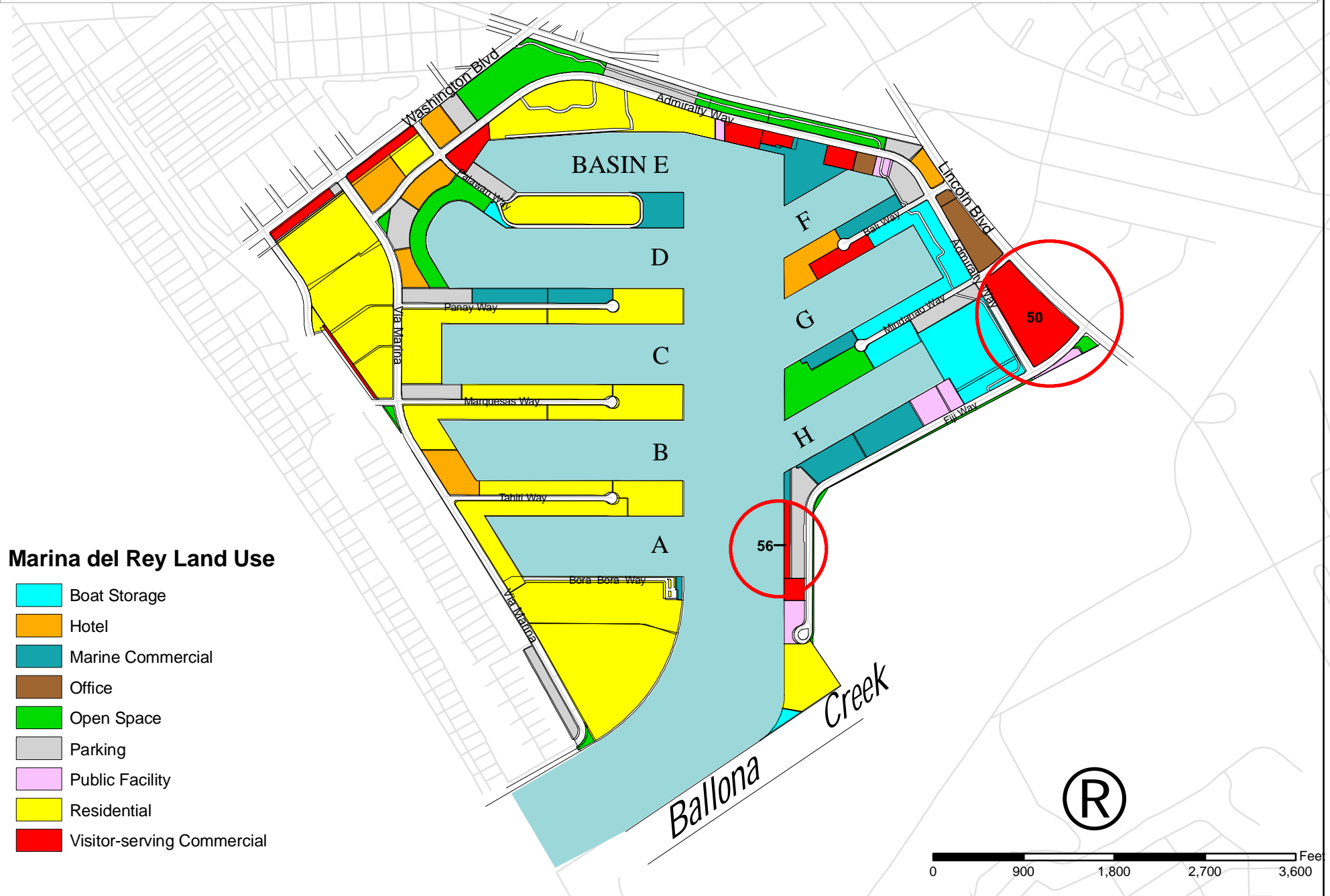
New Business:

Parcel 50
6A; Waterside Marina del Rey
Charla's Place

Parcel 56
6B; Fisherman's Village
Cafe Al Fresco



Marina del Rey Land Use Map for April 21, 2010 DCB Items





To enrich lives through effective and caring service

April 15, 2010



TO: Design Control Board
FROM: *[Signature]* Santos H. Kreimann, Director

Santos H. Kreimann
Director
Kerry Silverstrom
Chief Deputy

SUBJECT: AGENDA ITEM 5A – MARINA BEACH CONCEPT PLAN UPDATE

Item 5A on your agenda is a presentation by Gruen Associates (Gruen), one of the Department's urban design consultants, which was tasked by the Department to develop a conceptual plan of improvements and enhancements at Marina Beach. The Department had earlier worked with RRM Design Group on planning improvements to Marina Beach, and RRM's conceptual plans were presented to your Board in prior years. Upon becoming the new Director of Beaches and Harbors, I saw the need to maximize opportunities for Marina Beach that had presented themselves by the availability of the adjacent Parcel IR and the potential reconfiguration of the Admiralty Way and Via Marina intersection.

In preparation for developing its conceptual plan, Gruen reviewed all previous planning studies and strategies prepared by RRM, as well as comments from the Design Control Board and the public during meeting presentations and public outreach efforts, including stakeholder interviews and a recreational boaters' workshop. As part of its information-gathering efforts, Gruen also recommended a public workshop, which took place on the evening of March 31, 2010. The comments gathered from that workshop were considered by Gruen in developing the concept plan that is now being presented to your Board.

The Marina Beach Concept Plan includes four areas of focus: The Boaters Hub; The Oasis; Marina View Plaza; and The Overlook. The Plan includes a redefined beach-front promenade, an interactive water feature, updated picnic shelters, an area for food concessions, new restrooms, an outdoor shower, and a boater facility with lockers and restrooms. The Overlook includes a new pier structure to enhance the public space and provide guest/dinghy docks. The playground and volleyball courts will remain.

Gruen has two plan alternatives, one with and one without the proposed realignment of Admiralty Way and Via Marina. The "realignment" alternative only affects the Marina View Plaza's parking and gathering space configuration.

Ms. Maria Rosario of Gruen will present the Marina Beach Concept Plan alternatives in a PowerPoint presentation and will thereafter be able to answer any questions you might have. We look forward to receiving your input.

SHK:GJ:ks



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April 15, 2010



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 6A - PARCEL 50 - WATERSIDE MARINA DEL REY
CHARLA'S PLACE - DCB #10-005**

Item 6A on your agenda is a submittal from Charla's Place (Applicant), a retail tenant at Waterside Marina del Rey, requesting approval of one permanent business identification sign to replace the existing temporary signage that your Board previously approved through July 1, 2010. Charla's Place is located at 4724 $\frac{1}{4}$ Admiralty Way.

Façade Mounted Sign

The proposed signage includes a single set of reverse channel halo illuminated letters on the main entrance facing the parking lot (west), in 2" deep aluminum returns, with white LED lighting, reading "Charla's Place" painted "1 shot Light Magenta" in Edwardian Script font. The sign will measure 1'6" high by 9' long and will be located at 12' above grade level. No rear signage (facing Lincoln Boulevard) is proposed for this tenant space.

The proposed sign will replace the existing temporary sign currently in place and will be illuminated from dusk until 11:30 p.m. nightly. The hours of operation are Monday – Thursday, 10 a.m. – 7 p.m., Friday and Saturday, 10 a.m. – 8 p.m., and Sunday, 11 a.m. – 6 p.m.

STAFF REVIEW

The Applicant recently signed a permanent lease. The dimensions and materials of the requested permanent signage are consistent with Waterside Marina del Rey's quality standards and the *Specifications and Minimum Standards of Architectural Treatment and Construction*, subject to your Board's review and approval.

The Department recommends APPROVAL of DCB #10-005 with the condition that the signage is illuminated from dusk until 11:30 p.m., or one hour after closing of the last restaurant, whichever is earlier, and Applicant obtains further review and approval of the new sign from the Department of Regional Planning before installation.

SHK:CM:ks



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April 15, 2010

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 6B - PARCEL 56 - FISHERMAN'S VILLAGE
CAFE AL FRESCO - DCB #10-008**

Item 6B on your agenda is a submittal from Cafe Al Fresco (Applicant), a new tenant in Fisherman's Village, seeking approval for a proposed business identification sign on the restaurant's storefront awning. The restaurant is located at 13723 Fiji Way.

Existing Conditions

The cafe's façade is wooden and painted in pastel yellow color with white trim accents. An existing light blue sunbrella canvas awning, in bullnose style, is mounted over the service window. The existing blue awning measures 15' long by 3' high and projects 1½' from the building surface.

Proposed Sign

The Applicant is proposing to install business identification signage to the existing blue awning to read "CAFE AL FRESCO" in white, Showcard Gothic font in self-adhesive, poly-vinyl lettering, 10.5" tall. Once applied, the sign area will measure approximately 10.5" high by 5'10" long at approximately 7' above grade level.

The applied business identification lettering will not be illuminated.

STAFF REVIEW

The dimensions and materials of the requested signage are consistent with the *Specifications and Minimum Standards of Architectural Treatment and Construction*, subject to your Board's consideration.

The Department recommends APPROVAL of DCB #10-008, with the condition that further review and approval is obtained from the Department of Regional Planning.

SHK:CM:ks



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April 15, 2010



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7A - TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda provides an opportunity to advise the Board of permits issued by the Department for temporary banners, signs and canopies. Since our last report, the Department issued the following permit, a copy of which is attached:

TP #10-002

Install one 2' x 3' temporary banner mounted between two 10' by 10' canopies at Marina Beach (Parcel HS). The banner and canopies are permitted only on the following days: June 6 and 13, 2010; July 11 and 18, 2010; August 1 and 8, 2010; and September 5, 12 and 19, 2010.

SHK:CM:ks

Attachment



To enrich lives through effective and caring service



March 4, 2010

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Mr. Frankie Smith
Kayaks For Kids
7614 S. Harvard Blvd
Los Angeles, CA 90047

**TEMPORARY SIGNAGE & CANOPIES AT PARCEL HS (MARINA BEACH)
(TP 10-002)**

Dear Mr. Smith:

By means of this letter you are permitted to mount one 2-foot by 3-foot temporary banner horizontally between two 10-foot by 10-foot pop-up canopies erected at the north end of Marina Beach. The banner will be dark blue vinyl with yellow lettering stating, "KAYAKS 4 KIDS," the canopies will be the color blue.

The banner and canopies are permitted only on June 6 and 13, 2010; July 11 and 18, 2010; August 1 and 8, 2010; and September 5, 12 and 19, 2010. The banner and canopies must be removed by nightfall each permitted day. Failure to remove the banner or canopies will result in their removal and storage by the County of Los Angeles at your expense.

If you have any further questions or requests, please contact Peter Dzewaltowski at 310-578-6448.

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief
Planning Division

SHK:CM:PD

cc: Wayne Schumaker
Mark Spiro
Ken Edson
Seth Curtis
Lynn Atkinson



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April 15, 2010



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On April 6, the Board authorized the Regional Planning Department to submit the County's prepared response to the California Coastal Commission's Marina del Rey Local Coastal Program Periodic Review.

REGIONAL PLANNING COMMISSION'S CALENDAR

Reconsideration of the Oceana Retirement Facility (Parcel OT) and Holiday Harbor (Parcel 21) projects was rescheduled from April 7, 2010 to April 28, 2010.

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

As discussed above, on April 6, the Regional Planning Department received direction from the Board of Supervisors to forward to the Coastal Commission by the April 29, 2010 statutory deadline the County's response to the Commission's Periodic Review findings and recommendations.

SMALL CRAFT HARBOR COMMISSION MINUTES

The March 10, 2010 meeting minutes are not yet approved.

MARINA DESIGN GUIDELINES UPDATE

Our Department continues to work on improving the guidelines to ensure that the proposed policies are comprehensive, relevant, and "user friendly."

REDEVELOPMENT PROJECT STATUS REPORT

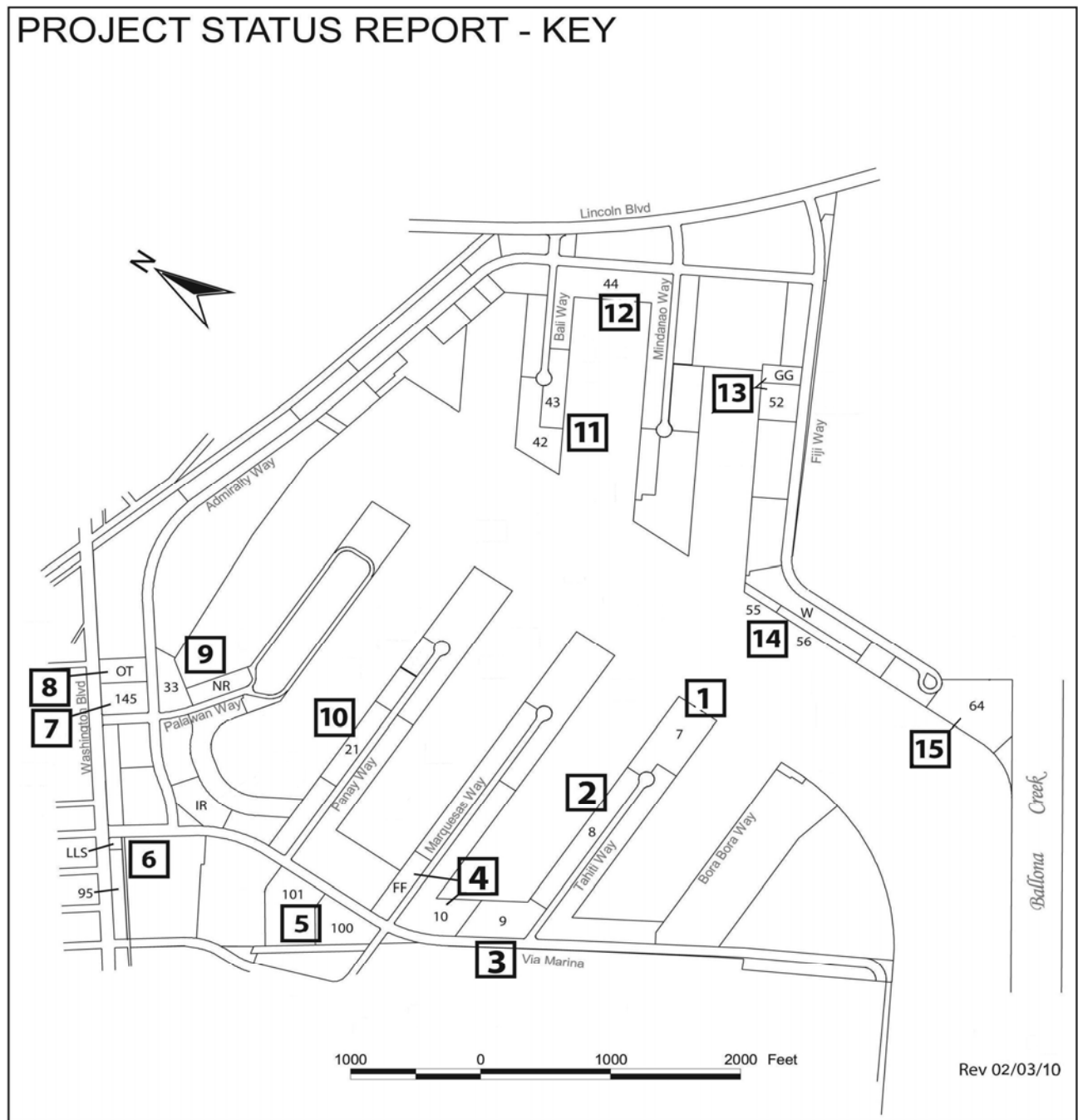
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals Report is attached. Note that public projects have been added to the report.

SHK:GJ:ks
Attachments (1)

Marina del Rey Redevelopment Projects
Descriptions and Status of Regulatory/Proprietary Approvals
As of April 15, 2010

Map Key	Parcel No. -- Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
1	7 -- Tahiti Marina/K. Hakim	Kamran Hakim	* Complete leasehold refurbishment; 149 apartments * Relocate landside boater facilities * 214 slips + 9 end ties will not be reconstructed at this time	Massing -- 3 stories, 36'-7" in height Parking -- Currently 465 spaces. Possible slight reduction of parking due to relocation of landside boating facilities. Impact is currently unknown.	Proprietary -- Board action on term sheet on 9/29/09 Regulatory -- Initial Study received by Regional Planning in May 2009. The 30-day public review period of the MND is 3/15/10 through 4/14/10.	No Variance proposed
2	8 -- Bay Club/ Decron Properties	David Nagel	* Building refurbishment; 205 apartments * 207 slips + 11 end ties will be reconstructed	Massing -- Two 3-story residential buildings over parking; 41' and 48' Parking -- 315 residential parking spaces and 172 slip parking spaces	Proprietary -- Term sheet action by BOS August 2008; lease extension option approved by BOS 12/8/09 Regulatory -- DCB continued from July 2008 with concept approval August 2008. Site Plan Review application filed with DRP on 12/4/08. The 30-day public review period of the MND ended 11/9/09. MND was adopted by BOS 12/8/09.	No Variance proposed
3	9 -- Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels	Ben Ryan	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 6-story, 360-stall parking structure * New public transient docks * 28 foot-wide waterfront promenade * Wetland park	Massing -- 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking -- All parking required of the project to be located on site	Proprietary -- Term sheet action by BOS February 2007 Regulatory -- DCB initial hearing May 2006, approved in concept June 2006; Regional Planning application filed November 2006; RP Commission continued the item from 10/29/08, and on 10/14/09 requested a DCB review for promenade improvements prior to item returning to the Commission on 2/3/10; DCB approval on 12/17/09; item was continued on 2/3/10 by the RP Commission to 3/10/10. RP Commission approved the project on 3/10/10. Project appealed to BOS and meeting date to be determined.	Timeshare component Wetland Variance for enhanced signage and reduced setback adjacent to waterfront promemande
4	10/FF -- Neptune Marina/ Legacy Partners	Sean McEachorn	* 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site	Massing -- Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking -- 103 public parking spaces to be replaced off site	Proprietary -- Term sheet action by BOS August 2004; lease documents approved by BOS August 2008 Regulatory -- DCB initial hearing May 2006, approval in concept June 2006; Regional Planning application filed November 2006; RP Commission continued the item from 10/29/08, and on 10/14/09 requested a DCB review for promenade improvements prior to item returning to the Commission on 2/3/10; DCB approval on 12/17/09; item was continued on 2/3/10 by the RP Commission to 3/10/10. RP Commission approved the project on 3/10/10 and recommended approval of LCP amendment to BOS (meeting date to be determined)	LCP amendment to allow apartments on Parcel FF, remove Open Space category, and to transfer development potential from other development zones Parking permit to allow 103 replacement public parking spaces off site Variance for enhanced signage and reduced setbacks
5	100/101 -- The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing -- Twelve 75' tall 5-story residential buildings Parking -- All parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary -- Lease extension Option approved by BOS December 2006. 18-month extension of Option approved by BOS on 12/15/09. Regulatory -- Regional Planning approval June 2006; BOS heard appeal February 2006; and approved project March 2007. Per court order, EIR redone as to grading; BOS approved EIR 12/16/08; Plancheck application filed	Variance for enhanced signage
6	95/LLS -- Marina West Shopping Center/Gold Coast	Michael Pashaie/ David Taban	*23,500 square feet of commercial/retail/restaurant and public park component.	Massing -- Single story buildings Parking -- All parking required of the project to be located on site	Proprietary -- New Term sheet to be negotiated Regulatory -- To be determined	No Variance proposed
7	145 -- Marina International Hotel/ IWF Marina View Hotel	Dale Marquis/ Mike Barnard	* Complete refurbishment of 125 rooms	Massing -- Two 3-story buildings, 42' and five 1-story bungalows, 22' Parking -- 208 parking spaces.	Proprietary -- Board action on term sheet on 2/16/10 Regulatory -- DCB initial hearing November 2008; conceptual approval granted January 2009. Initial Study received by Regional Planning May 2009; 30-day public review period of the MND was 3/10/10 through 4/09/10	No Variance proposed
8	OT -- Oceana Retirement Facility/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 114-unit congregate care units plus ancillary uses * 5,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty	Massing -- One 5-story residential (senior) building over ground-floor retail and parking, 65' tall Parking -- All required project parking to be located on site; 92 public parking spaces to remain on site, 94 public parking spaces to be replaced off site near Marina Beach	Proprietary -- Lease documents approved by BOS July 2008. Regulatory -- DCB conceptual approval August 2005; Regional Planning application filed May 2006. DEIR public review period from 9/3 - 10/19/09. RP Commission continued the project during the 10/21/09 hearing to 12/16/09 where staff was directed to finalize the EIR and obtain DCB review of the pedestrian connections prior to returning to the Commission on 4/7/10; DCB approval on 2/17/10. Item was continued to 4/28/10 during the 4/7 RPC meeting.	LCP amendment to create Active Seniors Accommodations Land Use Category and rezone OT from Parking to Active Seniors Accommodations with Mixed Use Overlay Zone, and transfer development potential between Development Zones Parking permit for senior retirement facility and to allow some replacement public parking off site. No Variance proposed
9	33/NR -- The Waterfront	Ed Czuker/Derek Jones	* 292 apartments * 32,400 square-foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site	Massing -- Three 5-story mixed use residential/retail buildings (two 44' tall and one 61' tall) with view corridor Parking -- All required project parking to be located on site; 69 public parking spaces to be replaced on site.	Proprietary -- Lease documents in process and economic terms being negotiated Regulatory -- DCB concept approval August 2004; revised project to DCB on August 2008, then December 2008 where it was continued	LCP amendment to add Residential V and a Mixed Use Overlay Zone to Pcl 33, and rezone NR from parking to Visitor Serving/Commercial with a Mixed Use Overlay Zone. Parking permit to allow some replacement public parking off site No Variance proposed
10	21 -- Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	<u>Phase 1</u> * 5-story, 29,300 square-foot mixed-use building (health club, yacht club, retail, marine office) * 92-slip marina * 28 foot-wide waterfront promenade and pedestrian plaza <u>Phase 2 (Parcel C)</u> * Westernmost portion of land to revert to County for public parking	Massing -- One 56' tall commercial building with view corridor Parking -- All parking required of the project to be located on site, including 94 replacement spaces from OT and Parcel 20 boater parking	<u>Phase 1</u> Proprietary -- Lease option documents approved by BOS July 2008. Option has expired. Regulatory -- DCB conceptual approval obtained August 2005; Regional Planning application (landside) filed September 2006. DEIR public review period from 9/3 - 10/19/09. RP Commission continued the project during the 10/21/09 hearing to 12/16/09 where staff was directed to finalize the EIR and to have the DCB review promenade improvements prior to returning to the Commission on 4/7/10; DCB approval on 2/17/10. Item was continued to 4/28/10 during the 4/7 RPC meeting. <u>Phase 2 (Parcel C)</u> DCB hearing March and April 2006, item continued.	LCP Amendment to transfer parking from OT to 21 CDP for landside from Regional Planning CDP for waterside from Coastal Commission No Variance proposed
11	42/43 -- Marina del Rey Hotel/ IWF MDR Hotel	Dale Marquis/ Mike Barnard	* Complete refurbishment and dock replacement	Massing -- 36' tall hotel building Parking -- 372 Parking spaces	Proprietary -- Term sheets initialed; Parcel 42 on 9/7/09 and Parcel 43 8/31/09. Regulatory -- To be determined	No Variance proposed
12	44 - Pier 44/Pacific Marina Venture	Michael Pashaie/ David Taban	* Build 5 new visitor serving commercial and dry storage buildings * 91,090 s.f. visitor serving commercial space * 143 slips + 5 end ties and 234 dry storage spaces	Massing -- Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65'5" tall. 771.5 lineal feet view corridor proposed Parking -- 381 at grade parking spaces will be provided with shared parking agreement (402 parking spaces are required)	Proprietary -- Term sheet to be negotiated Regulatory -- Initial DCB review during the October 2008 meeting, but project will be revised.	Shared Parking Agreement No Variance proposed
13	52/GG -- Boat Central/ Pacific Marina Development	Jeff Pence	* 345-vessel dry stack storage facility * 30-vessel mast up storage space * 5,300 s.f. Sheriff boatwright facility	Massing -- 81.5' high boat storage building partially over water and parking with view corridor Parking -- All parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary -- Term sheet action by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007. BOS granted extension and modification of Option on 11/10/09. Regulatory -- DCB, on May 2007 (continued from March 2007 meeting; April meeting cancelled) DISAPPROVED project. Regional Planning application filed December 2008. Screencheck Draft EIR received July 2009.	LCP amendment to rezone site to Boat Storage and to transfer Public Facility use to another parcel. Variance for reduced setbacks and Architectural Guidelines requiring that structures be within 15 ft. of bulkhead
14	55/56/W -- Fisherman's Village/ Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade	Massing -- Nine mixed use hotel/visitor-serving commercial/retail structures (eight are 1 or 2-story and one 60' tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking -- All parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary -- Lease extention Option approved by BOS December 2005. Option expired Regulatory -- DCB hearing May 2006, item continued; approved in concept July 2006. Regional Planning application filed May 2007. Screencheck DEIR in review.	Shared Parking Agreement Variance for reduced setbacks (side and waterfront)
15	64 -- Villa Venetia/ Lyon	Peter Zak	* Complete leasehold refurbishment	Massing -- Existing 224 units in 3 stories with portions over parking Parking -- All parking located on site	Proprietary -- Board action on term sheet on 2/2/10 Regulatory -- To be determined. Project has changed. Refurbishment rather than redevelopment now proposed. Initial Study received by Regional Planning May 2009. 30-day public review period of the MND is 4/12/10 through 5/12/10	No Variance proposed

PROJECT STATUS REPORT - KEY





To enrich lives through effective and caring service

April 15, 2010



Santos H. Kreimann
Director

TO: Design Control Board

FROM: Santos H. Kreimann, Director

Kerry Silverstrom
Chief Deputy

SUBJECT: **AGENDA ITEM 7C - MARINA DEL REY & BEACH SPECIAL EVENTS**

MARINA DEL REY EVENTS

MARINA DEL REY OUTDOOR ADVENTURES 2010

Sponsored by the Los Angeles County Department of Beaches and Harbors
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey ♦ CA ♦ 90292

BIRD WATCHING EXPERIENCE PROGRAM

Thursdays, April 15th and June 17th, at 4:00 pm
&
Thursday, May 20th, at 9:00 am

County-sponsored bird watching walk for adults is a free two-hour walk, which will take place at various sites in the Ballona Wetlands. This year, we will also be visiting the shoreline habitat to observe sandpipers. Meet at the Burton Chace Park Community Room. Participation, parking and transportation to the tour site are free. Pre-registration is a must! To register, please call (310) 726-4128.

For more information call: (310) 726-4128

SUNSET SERIES SAILBOAT RACES

Marina del Rey
Wednesdays, April 14 – September 1, 2010
5:30 pm – 8:00 pm

Spectators can enjoy these races from the comfort of one of the water-view restaurants on Wednesday evenings between 5:30 pm (sailboats leaving the harbor) and 8:00 pm (race finishes at California Yacht Club).

For more information call: (310) 823-4567

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC

All concerts are from 2:00 pm – 5:00 pm

Saturday, April 17

LA Love Band, playing Classic Jazz, Blues & Soul

Sunday, April 18

Bernie Meisinger Band, playing Jazz Standards & American Song Book

Saturday, April 24

Javid & Naoko New Flamenco, playing Flamenco Guitars

Sunday, April 25

Bob DeSena Latin Jazz Band, playing Latin Jazz

For more information call: Pacific Ocean Management at (310) 822-6866

BEACH EVENTS

SHORE FISHING

Dockweiler Youth Center

12505 Vista del Mar

Los Angeles, CA 90245

8:00 am – 10:00 am

Los Angeles County Department of Beaches and Harbors is offering an introduction to shore fishing class. Come enjoy a beautiful morning of fishing from the shores of Dockweiler Beach. Fishing poles and bait will be provided at no cost. All ages are welcome, although anyone under the age of 12 years old must be accompanied by an adult. Anyone over the age of 16 years old must present a valid California fishing license to participate. Please call to pre-register at (310) 726-4128. ***Limited to 10 participants per session.**

Fishing Dates:

Sundays: April 18 and April 25, 2010

For more information call: (310) 726-4128

SURFER'S WALK OF FAME INDUCTION CEREMONY

City of Hermosa Beach
Hermosa Beach Pier
Saturday, April 17, 2010
11:00 am

Come recognize the men and women who have made a difference and contributed to the sport of surfing in Hermosa Beach.

For more information call: Community Resources Department at (310) 318-0280

HEAL THE BAY NOTHIN' BUT SAND BEACH CLEANUP

City of Santa Monica
1600 Ocean Front Walk – Lifeguard Tower 1550
Saturday, April 17, 2010
10:00 am – 12:00 pm

Join the cleaning fun to help keep our oceans clean and safe of harmful trash.

For more information call: (800) Heal-Bay

RICHSTONE PIER TO PIER WALK

City of Manhattan Beach to City of Hermosa Beach
Saturday, April 24, 2010
7:30 am – 9:30 am

The Pier-to-Pier Walkathon is a great way to spend your Saturday morning while raising money for the prevention and treatment of child abuse. Walk begins at Manhattan Beach Pier to the Hermosa Beach Pier and ends back at the Manhattan Beach Pier for a distance of 3.4 miles.

For more information call: (310) 970-1921 or visit website at www.richstone.com

SHK:GJ:ks



To enrich lives through effective and caring service



April 15, 2010

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 8 - DESIGN CONTROL BOARD REVIEWS -
DCB #10-001 and #10-002**

The Design Control Board's actions from March 17, 2010 are attached:

- A. Parcel 22 - The Cheesecake Factory - DCB #10-001
- B. Parcel 50 - Waterside Marina del Rey - Massage Envy - DCB #10-002

SHK:CM:ks
Attachments (2)

DRAFT

**DESIGN CONTROL BOARD REVIEW
DCB #10-001**

PARCEL NAME: Cheesecake Factory

PARCEL NUMBER: 22

REQUEST: Consideration of replacement signage

ACTION: Approved Option #1 with conditions

CONDITIONS:

- 1) Remove the word "bar" from the main sign.
- 2) Applicant to obtain further review and approval from the Department of Regional Planning.

MEETING DATE: March 17, 2010

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #10-002

PARCEL NAME: Waterside Marina del Rey

PARCEL NUMBER: 50

REQUEST: Consideration of signage and awning modifications for Massage Envy, a new tenant

ACTION: Approved with conditions

CONDITIONS:

- 1) Applicant to obtain further review and approval from the Department of Regional Planning;
- 2) Main entrance sign shall be lit according to the existing center-wide lighting hours, from dusk until 11:30 p.m., or one hour after closing of the last restaurant, whichever is earlier; and
- 3) Rear entrance sign shall be lit according to the existing center-wide lighting hours from dusk until midnight.

MEETING DATE: March 17, 2010